

# Rocket Folio/NXT Folio Publisher

Secure and profitable  
electronic publishing

An easily-managed  
publishing solution

The functionality  
customers demand

## a secure, customizable, and commerce-enabled distribution platform for the creation, distribution and updating of published information.

Rocket Folio Publisher provides a software solution for commercial publishers who want to sell their information electronically. It lets publishers package robust information retrieval software with their information, and provides a redistribution license and software solution for creating commercial electronic titles. Sophisticated security protects publishers' intellectual property and supports diverse sales agreements, while powerful functionality makes that information more valuable to end-users.

### benefits of the folio product suite

The Rocket Folio product suite, which has now been fully tested and is fully supported on both Windows Vista and Windows 7-, 32- and 64-bit platforms, has long been recognized as the premier rich-client application suite for assembling, enhancing, securing and publishing high-value reference information. The Rocket Folio Views client includes an extremely fast search engine, intuitive navigation and many research features that can be personalized to help users pinpoint the information they need.

The Folio product suite helps publishers, corporations and developers leverage the value of knowledge exchange. Rich search features and robust technology explain why the world's top 10 publishers of professional information, and the majority of Fortune 500 companies, depend on Folio Views software to access, adapt, and publish professional information on CD/DVD-ROM, corporate intranets and the Internet.

### secure and profitable electronic publishing

#### securely distribute content

The Folio product suite allows secure distribution and rights management functionality and incorporates features and enhancements that come from years of satisfying the needs of publishers to secure and enhance the value of their content in the electronic environment.

#### access control

By managing access down to the paragraph level, publishers can distribute the same information to multiple users and retain control over who can and cannot access subsections of the information. Controlling concurrent use of an information title lets publishers distribute information within an organization knowing that the number of concurrent users won't exceed the number designated in the sales agreement. Encryption technology from RSA Security protects secured information from unauthorized use.

#### easy licensing arrangements

We offer a variety of arrangements that allow users to grow their electronic title business while helping generate new revenue from existing content.

#### control subscriptions

Advanced rights management technology lets managers control who can access information, what they can do with it, and how long they can use it. Publishers can designate expiration dates for information collections or generate passwords to unlock secure or expired data for particular customers, allowing them to generate subscription-based revenue from electronic titles year after year.

#### event logging and metering

If tracking usage is important, users can install meters developed by third parties. This makes it possible to enhance the presentation of information and to explore alternate or additional billing methods for use of copyrighted content.



## an easily-managed solution

### multiple distribution options

Because there are so many options today for distributing electronically published titles, we provide the software to securely distribute valuable content in the format your customers require. Folio Publisher provides a solution for CD/DVD-ROM, personal computers, corporate intranets, and the Internet.

### data compression

Compressing content maximizes storage resources, allowing users to put more content onto a CD/DVD-ROM without incurring additional expenses.

## functionality customers want

### satisfy customers

Publishing with Folio technology maximizes the value of published information to your customers. A special version of Folio Views is included in Folio Publisher for redistribution, giving users complete control over information.

### data compression

To maximize storage capacity, Folio Builder compresses information, helping maximize storage resources whether infobases reside on a server, notebook computer or CD-ROM.

### instant, accurate answers

Folio Views makes even the largest collections of information feel like small documents by offering the speed and flexibility to satisfy the search needs of both new and experienced electronic information users. Users find answers quickly, even within mountains of free-format information containing graphics, sound and video objects.

## what does rocket folio publisher include?

- Distribution Software License Agreement
- Folio Rights Administrator
- Folio Bind
- Distribution Software Including:
  - Folio Views Client
  - Folio Bound Server
  - Folio Rights Browser
  - Import filters include Generic Text (ASCII)
  - Export filters include Rich Text Format (RTF), WordPerfect and Generic Text (ASCII)
  - InstallShield Sample Project- Rebrand for your organization, add content, and distribute

## make information your advantage

Whether you need to manage a mission-critical knowledge base, a corporate manual, a help desk or any other powerful search application, Folio Views offers the performance and flexibility to meet—and quite possibly even exceed—your needs.

### single file for easy distribution

Rich hypertext markup, graphics, tables, and the text index are all stored in a single file. Infobases are self-contained and easy to distribute to your end-users.

### flexible user interface

Folio makes it easy for publishers to tailor the user interface to the information being published. This not only optimizes the customer's experience, it also helps publishers differentiate the look and feel of their published titles from those of competitors.

### ready for the world

The Folio Views interface can be installed in six different languages: English, Spanish, French, German, Dutch and Portuguese.



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